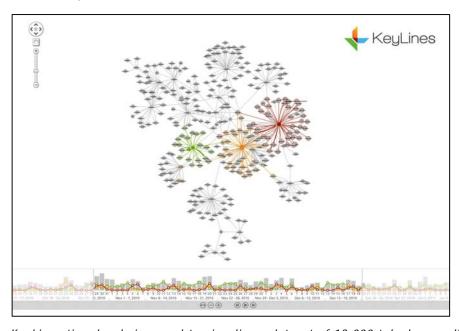
## **KeyLines 2.0: The next generation of network visualisation**

<u>Cambridge Intelligence</u>, one of the region's most promising young companies, today announced the release of <u>KeyLines 2.0</u> – the next generation of network visualisation software.

This latest release of their web software development kit (or SDK) makes it the first in the world to offer full support for dynamic graphs and temporal visualisation – meaning users can now watch their networks evolving through time in any web browser.

This new dimension to data analysis is provided via the <u>KeyLines Time Bar</u>, the core innovation of KeyLines 2.0:



The KeyLines time bar being used to visualize a dataset of 13,000 telephone calls over a period of 4 months

Using the time bar, data analysts can instantly understand network trends and focus on the points in time that matter most. It is expected to reduce data processing and investigation time significantly, helping analysts to follow trends and predict future events with even greater accuracy.

Global organisations, including government agencies, police forces, and companies already rely upon KeyLines to uncover relationships and patterns in large and complex datasets. Many of Cambridge Intelligence's existing customers are planning to stay ahead of the innovation curve by deploying the time bar to their users this year.

Cambridge Intelligence CEO, Joe Parry, said of the new release, "The ability to view networks change through time ensures that KeyLines remains at the forefront of the

industry. These new capabilities have generated a significant buzz among current customers and are sure to drive our growth into 2015."

This release comes after a busy six months of success for the three-year-old Cambridge company. In March they celebrated moving into modern new park-side offices on Regent Street, and have enjoyed recognition in innovation and technology awards – most recently being shortlisted for PwC's Private Business of the Year.

## **Notes for Editors:**

Cambridge Intelligence Limited is a leading provider of data visualisation and analysis solutions. KeyLines has been deployed on solutions across law enforcement, cyber security, fraud detection, counter-terrorism, CRM, sales and social networks.

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